

November 2, 2015

Noodles & Company to Celebrate "Family Nights" Every Thursday in November

FREE Kids Meal with adult entrée purchase

Guests are encouraged to bring one non-perishable food item to donate to a local food bank

BROOMFIELD, Colo., Nov. 2, 2015 (GLOBE NEWSWIRE) -- <u>Noodles & Company</u> (Nasdaq:NDLS), serving classic noodle and pasta dishes from its globally inspired World Kitchen, today announced that they will celebrate "Family Nights" every Thursday throughout the month of November (with the exception of Thanksgiving). As part of this event, children will receive one FREE Kids Meal with an adult entrée purchase.

Noodles & Company continues to nourish and inspire guests through its Kids Meal offering, as well as its involvement with Share Our Strength's No Kid Hungry campaign. On Thursdays in November, guests are encouraged to bring one non-perishable food item to donate to a local food bank, in effort to end the fight against childhood hunger.

"Our mission is to always nourish and inspire every team member, guest and community we serve," said Mark Mears, Executive Vice President and Chief Marketing Officer of Noodles & Company. "The goal of our new 'Family Night' events is to bring the family back together over a bowl of noodles. We want to not only nourish our guests and their family relationships, but to also inspire them to help feed hungry children within our communities."

Noodles & Company is also offering various activities to millennial families during "Family Nights." To further inspire kids while they fuel up, Noodles & Company will challenge young guests with a thought-provoking and highly interactive activity placemat the whole family can work on while enjoying their dishes. Founded upon the principles of S.T.E.A.M. (Science, Technology, Engineering, Art and Mathematics), this interactive placemat will feature a variety of brain teasers, puzzles, games, fun facts - as well as a link to videos highlighting the achievements of kids from around the world who have used these principles to invent, innovate or inspire positive change.

"We know that today's kids represent tomorrow's future as they will face a more complex set of challenges than at any point in history. Therefore, our goal at Noodles & Company is to empower kids to 'Use Your Noodle / Make A Difference' in ways that help make their communities -- and indeed our world a better place - one bowl at a time," says Mears.

For more information on the new Kids Meal menu and Noodles & Company, please visit www.noodles.com or check us out on Facebook and Twitter.

About Noodles & Company

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers appetizers, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 470 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting www.noodles.com.

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