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## Noodles & Company Moves Vegetables to the Center of the Bowl With Debut of Veggie Noodles

## New offering in select markets features spiralized zucchini as a noodle base for guests seeking a fresh, nourishing and low-calorie option packed with flavor

BROOMFIELD, Colo., Aug. 09, 2017 (GLOBE NEWSWIRE) -- <u>Noodles & Company</u> (NASDAQ:NDLS), serving classic noodle and pasta dishes from around the world, announced it is testing Veggie Noodles in select restaurants beginning today. Made from fresh zucchinis spiralized in-house daily, Noodles & Company's new Veggie Noodles are made-to-order and can be added as a noodle substitute in any dish for \$1.50. The Veggie Noodle is available in Baltimore and one location in Broomfield, Colo.

A photo accompanying this announcement is available at <a href="http://www.globenewswire.com/NewsRoom/AttachmentNg/4b3772e3-dd86-4a8a-b0c5-3b6091ca34dc">http://www.globenewswire.com/NewsRoom/AttachmentNg/4b3772e3-dd86-4a8a-b0c5-3b6091ca34dc</a>

"Pasta alternatives made from fresh vegetables is a growing trend that we've been developing for quite some time; we wanted to find a tasty way to cater to a variety of dietary needs and meal preferences expressed by our guests, and our Veggie Noodle does just that," said Nick Graff, executive chef at Noodles & Company. "Our new Veggie Noodle is packed with crisp flavor and freshness, in both taste and texture, and offers a perfect complement to the delicious dishes we serve, especially in some of our fan favorites such as Pesto Cavatappi, Penne Rosa and Thai Green Curry."

"Veggie Noodles give our guests a lighter noodle base for enjoying our global flavors they know and love in an entirely new style," said Jonathan Tress, vice president of marketing at Noodles & Company. "Whether guests follow gluten-free and grain-free diets, or for those who just wish to change the way they approach vegetables and build healthier eating habits, Veggie Noodles allow guests to further customize their favorite dishes according to their dietary preferences."

Noodles & Company offers guests familiar and global flavors from around the world. Each dish is carefully handmade to guests' specifications, using only the freshest ingredients, including 14 fresh vegetables that are prepped throughout the day along with other high-quality ingredients including cage-free eggs; organic milk and tofu; and naturally raised pork, including bacon and meatballs.

Veggie Noodles are currently offered in 12 restaurants throughout the Baltimore area as well as one in Broomfield, Colo. For more information on the new Veggie Noodles offering, Noodles & Company or to find a location near you, please visit <u>www.noodles.com.</u>

## About Noodles & Company

<u>Noodles & Company</u> is a fast-casual restaurant chain where its globally inspired dishes come together to create a <u>World Kitchen</u>. Recognized previously by Parents magazine as a Top Family Friendly Restaurant and by Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers soups, salads and shareables. Noodles & Company makes everything fresh to order, just as you like it, using quality ingredients. Servers deliver dishes to the table, allowing guests to sit and relax or grab a quick bite. With more than 400 locations nationwide, from California to Connecticut, guests can find a location near them and tour the global menu by visiting <u>www.noodles.com</u>.

Media Contact Danielle Moore Press@noodles.com 720-214-1971