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Noodles & Company Takes Guests on a World Tour of Flavor This Summer

Guests invited on a culinary journey through Mexico, California and Greece with three bold and flavorful salads

BROOMFIELD, Colo., June 08, 2016 (GLOBE NEWSWIRE) -- [Noodles & Company](#) (Nasdaq:NDLS), serving classic noodle and pasta dishes from its globally inspired World Kitchen, today announced the launch of its *World Tour* menu featuring three craveable salads. The new Napa Market Salad with Chicken and Chicken Veracruz Salad, along with guest-favorite, The Med Salad with Chicken, will be available at all participating Noodles & Company locations nationwide, just in time for summer.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/d9d44ffa-9877-4bc7-8a31-29c3db5ebd98>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/a38010e5-17a0-42c1-a4ab-1f6abb4d4814>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/c98767f5-a401-4bec-89ca-4dcdcf12d6b>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/09414043-6c70-49d1-9a21-7c39051e5efa>

"As a World Kitchen featuring globally-inspired recipes, we have the opportunity to introduce our guests to authentic flavors from around the world without ever asking them to leave their neighborhood! We strive to create intriguing dishes with fresh, bold flavors that are sure to provide our adventurous guests with items they will love," said Mark Mears, executive vice president and chief marketing officer at Noodles & Company. "In addition to using authentic ingredients in our salads such as Gala apple slices, fresh, hand-cut corn and avocado, our new Napa Market with Chicken and Chicken Veracruz Salads also feature bacon never given antibiotics or hormones which demonstrate our continued commitment to *REAL* food, *REAL* cooking and *REAL* flavors as part of our **Made. Different.** positioning."

Noodles & Company's *World Tour* menu includes the following salads:

- 1 ***NEW* Napa Market Salad with Chicken:** Fresh and flavorful market ingredients embody the Napa Market Salad with Chicken. Mixed greens are layered with Gala apple slices, Roma tomato, red bell pepper and pulled grilled chicken. Tossed with pomegranate vinaigrette and topped with bleu cheese crumbles and naturally raised bacon, this salad offers a sweet and savory explosion of flavor.
- 1 ***NEW* Chicken Veracruz Salad:** A foray into Latin flavors, the Chicken Veracruz Salad starts with a bed of mixed greens and is layered with Roma tomato, red onion, chili-lime chicken, crumbled, naturally raised bacon and fresh, hand-cut corn. This salad is then tossed with Jalapeno Ranch dressing and topped with crispy jalapenos, avocado and cilantro with a wedge of lime, for a spicy, citrus kick.
- 1 **The Med Salad with Chicken:** Guests are invited to explore the richness and splendor of Greece with Noodles & Company's The Med Salad with Chicken. Mixed greens and romaine are first layered with tomato, cucumber, red onion and Kalamata olives. The salad is then tossed with spicy yogurt dressing and topped with cavatappi pasta and feta cheese for a fresh, flavorful bite.

In tandem with the launch of its *World Tour* menu, Noodles & Company is hosting a "Flavor Your World" photo contest inviting fans to engage with the brand online for a chance to win a \$10,000 travel certificate to create a World Tour experience of their own. To enter, guests need only to upload a photo of their favorite Noodles & Company dish and Coca-Cola Freestyle drink creation via the Noodles & Company "World Tour" website at noodles.com/worldtour or post the photo to Facebook, Twitter or Instagram with #NoodlesWorldTour #ContestEntry. The photo contest runs from June 15 — July 15. All those who participate will receive a complimentary Coca-Cola Freestyle beverage with purchase of a regular entrée, on their next Noodles visit.

No photo contest or Coca-Cola Freestyle summer creation would be complete without a little iced tea. On June 10, guests who purchase any beverage at Noodles & Company will receive a FREE recipe card with tips on how to help zest up their

cup with organic, Fair Trade, Honest iced tea, mixed with Coca-Cola Freestyle additions. The recipe cards offer instructions on how to create unique, tried-and-tested beverage pairings, including Honest Lemon Herbal Tea + Seagram's Ginger Ale and Honest Iced Tea + Minute Maid Strawberry Lemonade. To top off the summer promotion, guests who visit Noodles & Company's Facebook page on National Iced Tea Day, June 10, can download an offer for a FREE Honest iced tea beverage with any purchase.

For more information on Noodles & Company or to find a location nearest you to dine in, order online for carryout or group catering, please visit www.noodles.com or www.noodles.com/catering.

About Noodles & Company

[Noodles & Company](http://www.noodles.com) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by *Parents Magazine* as a Top Family Friendly Restaurant, and *Health Magazine* as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers soups, salads, sandwiches and shareables, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 500 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global World Kitchen menu by visiting www.noodles.com.

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