

April 12, 2017

## Noodles & Company Celebrates the End of Tax Season With Appetizing Offer to Help Americans De-Stress

## Noodles Rewards Guests with "File Online, Order Online" Discount Code for \$4 Off \$10 Online Orders

BROOMFIELD, Colo., April 12, 2017 (GLOBE NEWSWIRE) -- <u>Noodles & Company</u> (NASDAQ:NDLS), serving classic noodle and pasta dishes from around the world, today announced the return of its "File Online, Order Online" promotion to help guests de-stress after completing their taxes. As a celebratory treat for those filing online this year, Noodles is offering \$4 off any \$10 purchase placed through <u>order.noodles.com</u> from April 12 — 18, 2017 using the code "TAXDAY17" at checkout.

"Tax Day is stressful enough, so we want to make it a little bit easier — and delicious — by offering our guests an opportunity to save a little cash while enjoying their favorite meal," said Jonathan Tress, vice president of marketing at Noodles & Company.

According to the Internal Revenue Service (IRS), last year, the average American received a refund of \$3,218; if their refund was spent on the Noodles' "File Online, Order Online" offer, they'd each enjoy 358 bowls of Noodles & Company's new Thai Green Curry with Shrimp — one for almost every day of the year. The South Asian-inspired Thai Green Curry with Shrimp pairs a sweet and spicy coconut green curry sauce, rice noodles, pineapple, broccoli, red onion, snap peas, lime, black sesame seeds and cilantro with sautéed shrimp. Plus, if the IRS applied the \$125 billion that Americans were refunded during 2015 toward a more delicious purchase, it would be able to provide 12.8 billion bowls of Noodles & Company's new Pork or Chicken Adobo, or dinner for nearly a month and a half for the entire U.S. population. With an authentic Mexican influence, Pork or Chicken Adobo starts with a cavatappi noodle base and adds smoky adobo sauce, red onions, roasted mushrooms, olives, sour cream, lime and cilantro topped with slow-braised pork or grilled chicken.

Noodles & Company has more than 400 restaurant locations across the United States and delivers its globally inspired, cooked-to-order menu in a real bowl, delivered to the table with a smile. Like all of its globally inspired dishes, each item is freshly sautéed to order, allowing guests to customize any dish to their specific liking. Noodles encourages guests to swap proteins, noodle type, veggies or any other ingredient to their unique flavor preferences and continues to focus on upgrading and unveiling options that provide more authentic, bold flavors across its entire menu.

For more information on Noodles & Company, its Tax Day promotions or its newest menu additions, please visit <a href="https://www.noodles.com">www.noodles.com</a> or check them out on <a href="facebook">Facebook</a> and <a href="mailto:Twitter">Twitter</a>.

## **About Noodles & Company**

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized previously by Parents magazine as a Top Family Friendly Restaurant and by Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers soups, salads and shareables. Noodles & Company makes everything fresh to order, just as you like it, using quality ingredients. Servers deliver dishes to the table, allowing guests to sit and relax or grab a quick bite. With more than 400 locations nationwide, guests can find a location near them and tour the global menu by visiting <a href="https://www.noodles.com">www.noodles.com</a>.

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