FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL

3235-0104 OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Boennighausen David James  | 2. Date of Event<br>Requiring Stater<br>Month/Day/Yea<br>06/27/2013 | nent               | 3. Issuer Name <b>and</b> Ticker or Trading Symbol <u>NOODLES &amp; Co</u> [ NDLS ] |  |                                    |  |  |
|--|---|--------------------|---|--|------------------------------------|--|--|
| (Last) (First) (Middle)<br>520 ZANG STREET, SUITE D  | 56,27,2010  |                    | 4. Relationship of Reporting Perso<br>(Check all applicable)<br>Director            | 10% Owne                               | r(№                                | lonth/Day/Year)  | ate of Original Filed  |
| (Street)<br>BROOMFIELD CO 80021  |   |                    | X Officer (give title<br>below)<br>Chief Financial C                                | Other (spec<br>below)<br>Officer       |                                    | pplicable Line)<br>X Form filed b                        | /Group Filing (Check<br>y One Reporting Person<br>y More than One<br>erson |
| (City) (State) (Zip)   |   |                    |   |  |                                    |  |  |
| Table I - Non-Derivative Securities Beneficially Owned   |   |                    |   |  |                                    |  |  |
| 1. Title of Security (Instr. 4)  |   |                    | . Amount of Securities<br>Beneficially Owned (Instr. 4)                             |  |                                    | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |  |
| Common Stock   |   |                    | 5,704   | D                                      |                                    |  |  |
| Table II - Derivative Securities Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities) |   |                    |   |  |                                    |  |  |
| 1. Title of Derivative Security (Instr. 4)   | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year)      |                    | 3. Title and Amount of Securi<br>Underlying Derivative Securit                      |  | 4.<br>Conversio<br>or Exercis      | e Form:  | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5)                |
|  | Date<br>Exercisable   | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares | Price of<br>Derivative<br>Security | Direct (D)<br>or Indirect<br>(I) (Instr. 5)              |  |
| Stock Option (Right to Buy)  | (1)   | 12/27/2020         | Common Stock  | 78,472                                 | 8.67                               | D  |  |
| Stock Option (Right to Buy)  | (1)   | 05/14/2022         | Common Stock  | 22,503                                 | 9.53                               | D  |  |
| Stock Option (Right to Buy)  | 12/06/2015  | 12/06/2022         | Common Stock  | 43,275                                 | 12.13                              | D  |  |

Explanation of Responses:

1. All of these Stock Options will be exercisable upon the closing of the Company's Initial Public Offering, which is expected to occur on 7/2/2013.

# **Remarks:**

Exhibit List: Exhibit 24 - Power of Attorney

### /s/ Paul Strasen, attorney in

<u>fact</u>

06/27/2013

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date

## LIMITED POWER OF ATTORNEY - SECURITIES LAW COMPLIANCE

The undersigned, being a person or entity subject to the reporting obligations of the Securities Exchange Act of 1934, as amended (the "Act"), due to or with respect to his, her or its ownership of securities of Noodles & Company (the "Corporation"), hereby constitutes and appoints each of Keith Kinsey, Dave Boennighausen and Paul Strasen and their respective designees, as the undersigned's true and lawful attorney-in-fact and agent to complete and execute in the undersigned's name and on the undersigned's behalf any and all documents, forms and filings as such attorneys shall in their discretion determine to be required or advisable pursuant to the Act, other state or federal laws, the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Corporation, and to take all actions necessary or appropriate to obtain any codes, identifications and passwords required in order to file such forms with the Securities and Exchange Commission, any governmental office or agency, any securities exchange or national association, or any other person or agency as such attorney shall deem appropriate. The undersigned hereby ratifies and confirms all that said attorneys-in-fact and agents shall do or cause to be done by virtue hereof.

The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Act.

This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to make any filings with respect to the undersigned's holdings of and transactions in securities issued by the Corporation unless earlier revoked by the undersigned in a writing delivered to the foregoing attorneys-in-fact.

This Limited Power of Attorney is executed as of the date set forth below.

/s/ Dave Boennighausen Signature Dave Boennighausen Type or Print Name

6/24/2013 Date