Noodles & Company Tests Impossibly Good Pairing With New Impossible™ Panko Chicken

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Noodles introduces Impossible ™Panko Chicken in select cities, a plant-based protein that expands Noodles' health-conscious menu

BROOMFIELD, Colo., March 16, 2022 /PRNewswire/ -- Noodles & Company, (NASDAQ: NDLS) the national fast-casual brand known for serving globally-inspired dishes made fresh to order, announced today the launch of Panko Chicken made by Impossible™ Foods, a new plant-based protein option now available in select markets. Noodles is featuring the new plant-based chicken option in its Orange Chicken Lo Mein dish now also called, Impossible™ OrangeChicken Lo Mein, and is making the protein option available as an addition or substitution in any dish.

After introducing LEANguini in select markets and receiving positive results, as well as recently adding two new salads to its menu, Noodles is introducing Impossible™Panko Chicken to provide guests with an alternative, meat-free source of protein that has added environmental benefits as opposed to animal meat.

Delicious Benefits of Plant-Based Chicken
Impossible™Panko Chicken tastes just like regular chicken but is made entirely from plants. This all-new plant-based chicken has an irresistibly crunchy and meaty texture, a crispy golden exterior and a juicy white interior. Impossible™Panko Chicken contains 13g protein and 0mg of cholesterol and only 2g of saturated fat per serving.

Impossible™Panko Chicken is made without antibiotics and hormones and requires less land and water to produce than chicken, which reduces the strain on environmental resources. This new option makes it easy to stick to your values without sacrificing taste when opting for plant-based meat in your favorite Noodles dish. Impossible™Panko Chicken also adds to Noodles' already extensive plant-based options allowing guests to make choices with less impact on carbon emissions with every order.

Something for Everyone
"Our guests took so well to Zoodles, Caulifloodles and our upcoming LEANguini launch, that adding a delicious plant-based protein option to our menu was the clear next move to explore," said Nick Graff, executive chef and vice president of culinary at Noodles & Company. "When selecting a partner to test our first-ever plant-based protein Impossible™ Foods was an easy choice. Like Noodles, Impossible™ believe that the future starts with your plate and we're moving forward change one meal at a time."

Noodles has something for every lifestyle and dietary preference including many plant-based options perfect for guests with a vegetarian, vegan or flexitarian diet. Guests can try the new protein in Noodles' Impossible™ Orange Chicken Lo Mein featured dish, and with the restaurant's customizable menu, guests can add Impossible™ Panko Chicken to any dish on the menu. Noodles also offers a nutrition calculator that is easy to navigate and available to help guests meet their nutrition-related goals, needs, and preferences.

Extending Goodness Guarantee
Noodles is proud to extend its Goodness Guarantee to the all-new Impossible™ Panko Chicken, which allows guests to step out of their comfort zones without the worry of trying something new. If they don't love the dish they ordered, it can be exchanged for a different dish at no cost. All the goodness of Noodles' Impossible™ Panko Chicken is guaranteed, as are all the dishes on Noodles' menu. There has never been a better time to discover if you're a plant-based meat lover, especially if the fear of trying something new has been holding you back. Learn more at Noodles.com/goodnessguarantee.

Impossible™ Panko Chicken will be available for purchase only at select restaurants in Colorado, Oregon, and Washington. For more information about Impossible™ Panko Chicken, please visit www.noodles.com/menu/.

About Noodles & Company
Since 1995, Noodles & Company has been serving noodles your way, with noodles and flavors that you know and love as well as new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 450 restaurants and thousands of passionate team members, Noodles was recently named one of America's Best Employers for Diversity Award 2021 by Forbes and has been named one of the Best Places to Work by the Denver Business Journal for its unique culture built on the value of "Loving Life" which begins by nourishing and inspiring every team member and guest who walks through the door. Noodles has also earned the Women in the Lead Certification for its investment in women-empowering initiatives for its female team members and has proudly partnered with the Multicultural Foodservice & Hospitality Alliance to build cultural intelligence within its teams. To learn more and to find the location nearest you, visit www.noodles.com.

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