

Noodles & Company is offering guests uncommonly good deals with its new, craveable \$10 Mac & Cheese Meal Deal and the return of 7 Delicious \$7 Dishes

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BROOMFIELD, Colo., May 8, 2023 /PRNewswire/ -- Noodles & Company. (NASDAQ: NDLS) the national fast-casual chain known for spreading Uncommon Goodness with its globally inspired noodle bowls, best-in-class service, and values-centric culture, announced today its new \$10 Mac & Cheese Meal Deal and the return of 7 Delicious \$7 Dishes. With the new Mac & Cheese Meal Deal, guests can snag Noodles' best-selling Wisconsin Mac & Cheese, complete with a refreshing fountain drink and delectable, classic crispy for only \$10. To keep the uncommonly good deals going, Noodles is bringing back its popular tailored menu of fresh, flavorful and fan-favorite Noodles dishes for an appetizing \$7.



Meet the \$10 Mac & Cheese Meal Deal

Noodles & Company doesn't want guests to make compromises. With the new \$10 Mac & Cheese Meal Deal, guests can get everything they want for a great value, leaving appetites and wallets feeling satisfied. This first-of-its-kind deal from Noodles features a regular-size bowl of the Company's award-winning and best-selling Wisconsin Mac & Cheese, bundled with a regular-sized fountain drink and a house-made ooey-gooey crispy, making it a perfect combination of guest favorites at a perfect price.

Uncommonly Good Savings with the Return of 7 Delicious \$7 Dishes

After a successful launch last summer, Noodles is bringing back 7 Delicious \$7 Dishes to further deliver on its promise of Uncommon Goodness for all. This unique value menu features seven fresh, high-quality, and easy-to-order regular-sized dishes at an affordable price point for all guests to enjoy. The seven classic and fan-favorite dishes featured on the menu include Wisconsin Mac & Cheese, Japanese Pan Noodles, Pesto Cavatappi, Med Salad, Pasta Fresca, Spaghetti, and Buttered Noodles.

"We are always looking for opportunities to enhance our guest experience by adding extra value and extra goodness to our guests' lives while bringing forward our craveable menu of global flavors," said Stacey Pool, chief marketing officer at Noodles & Company. "We received a tidal wave of positive response upon the initial launch of the 7 Delicious \$7 Dishes menu, so we are thrilled to reintroduce this offering to our guests, along with our first-ever Mac & Cheese Meal Deal. You won't find this quality of fresh, made-to-order food at a convenient price point anywhere else."

Both 7 Delicious \$7 Dishes and the Mac & Cheese Meal Deal are available now at all Noodles locations nationwide for a limited time only. Guests can order their favorite \$7 dish or try the Mac & Cheese Meal Deal by ordering online, in-restaurant, or via the Noodles Rewards App. For more details on these new offerings visit the Delicious Deals page on Noodles.com.

Join Noodles Rewards Today

For even more offers and goodness, guests can sign up to join Noodles Rewards for free via the Noodles mobile app, or the Noodles website. Upon signing up, new members receive a free entree after their first purchase using their Noodles Rewards account and immediately start earning points with every order. Members also have access to exclusive offers such as birthday rewards and the all-new Extra Goodness platform, which guarantees "always-on" rewards for members. Guests can conveniently get their noodle-fix via quick-pickup, curbside pick-up, or delivery by placing an order

online at <u>noodles.com</u>, via the Noodles mobile app, or by visiting their nearby Noodles location. For more information please visit https://www.noodles.com/rewards/.

About Noodles & Company

Since 1995, Noodles & Company has been serving guests Uncommon Goodness and noodles your way, with noodles and flavors you know and love as well as new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 460 restaurants and thousands of passionate team members and named one of America's Favorite Restaurants by Newsweek, and one of the Top 500 Franchises by Franchise Times, Noodles is well-known for its delicious noodles and industry-leading team member benefits. Noodles has been recognized by Forbes for the last three years as one of America's Best Employers for Diversity and recognized by Newsweek as one of America's Greatest Workplaces for Diversity and for Women in 2023. Additionally, QSR recently named Noodles one of 2022's Best Brands to Work For, and the Denver Business Journal has consistently called Noodles one of the Best Places to Work for its unique culture focused on Uncommon Goodness and built on the value of "Loving Life," which begins by nourishing and inspiring its communities and every team member and guest who walks through the door. The company has also earned the Women in the Lead Certification for its investment in women-empowering initiatives for its female team members and has proudly partnered with the Multicultural Foodservice & Hospitality Alliance to build cultural intelligence within its teams. To learn more and to find the location nearest you, visit www.noodles.com.

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