

## **Noodles & Company Announces Second Quarter 2024 Financial Results**

August 7, 2024

BROOMFIELD, Colo., Aug. 07, 2024 (GLOBE NEWSWIRE) -- Noodles & Company (Nasdaq: NDLS) today announced financial results for its second quarter ended July 2, 2024.

#### Key highlights for the second quarter of 2024 versus the second quarter of 2023 include:

- Total revenue increased 1.8% to \$127.4 million from \$125.2 million in the second quarter of 2023.
- Comparable restaurant sales increased 2.0% system-wide, comprised of a 1.3% increase at company-owned restaurants and a 4.7% increase at franchise restaurants.
- Net loss was \$13.6 million, or \$0.30 loss per diluted share, compared to net loss of \$1.3 million, or \$0.03 loss per diluted share, in the second quarter of 2023.
- Operating margin was (9.0)% compared to (0.2)% in the second quarter of 2023.
- Restaurant contribution margin<sup>(1)</sup> was 15.5% compared to 14.8% in the second guarter of 2023.
- Adjusted EBITDA<sup>(1)</sup> was \$9.2 million compared to \$8.5 million in the second quarter of 2023. Adjusted EBITDA in the second quarter of 2024 included a \$10.9 million adjustment for a non-cash impairment charge.
- Five new company-owned restaurants opened in the second guarter of 2024.
- Refranchised six company-owned restaurants to a new franchise partner.

(1) Restaurant contribution margin and Adjusted EBITDA are non-GAAP measures. Reconciliations of operating income (loss) to restaurant contribution margin and net loss to Adjusted EBITDA are included in the accompanying financial data. See "Non-GAAP Financial Measures."

Drew Madsen, Chief Executive Officer of Noodles & Company, remarked, "I am pleased that we delivered positive 2% system-wide same-store sales during the second quarter despite a challenging consumer environment, and that we equaled the fast casual benchmark on same-restaurant sales and traffic for the first time since 2022. We also improved our restaurant contribution margin by 70 basis points aided by strong cost management. Most importantly, we continued to make meaningful progress on all five of our strategic priorities for long-term profitable growth, including an improved foundation for operations excellence and encouraging early test market results for our menu transformation. Although the current consumer environment may cause variability in our near-term results, I am confident we are on the right path to capture the significant growth opportunity Noodles offers."

#### **Liquidity Update**

As of July 2, 2024, the Company had available cash and cash equivalents of \$1.8 million and outstanding debt of \$86.5 million. The amount available for future borrowings under its revolving credit facility was \$35.5 million as of July 2, 2024.

#### **Business Outlook**

Based upon management's current assessment following second quarter results, the Company is revising guidance related to its 2024 performance. The following is expected for the full year 2024:

- Total revenue of \$495 million to \$505 million, including -2% to flat comparable restaurant sales growth;
- Restaurant level contribution margins of 13.5% to 14.5%;
- General and administrative expenses of \$50 million to \$53 million, inclusive of stock-based compensation expense of approximately \$4.5 million;
- Depreciation and amortization of \$30 million to \$32 million;
- Net interest expense of \$8 million to \$9 million;
- New restaurant openings: approximately 10 company-owned and 3 franchise-owned; and
- Capital expenditures of \$28 million to \$32 million.

### **Non-GAAP Financial Measures**

The Company believes that a quantitative reconciliation of the Company's non-GAAP financial measures guidance to the most comparable financial measures calculated and presented in accordance with GAAP cannot be made available without unreasonable efforts. A reconciliation of these non-GAAP financial measures would require the Company to provide guidance for various reconciling items that are outside of the Company's control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. A reconciliation of certain non-GAAP financial measures would also require the Company to predict the timing and likelihood of outcomes that determine future impairments and the tax benefit thereof. None of these measures, nor their probable significance, can be reliably quantified. These non-GAAP financial measures have limitations as analytical financial measures, as discussed below in the section entitled "Non-GAAP Financial Measures." In addition, the guidance with respect to non-GAAP financial measures is a forward-looking statement, which by its nature involves risks and uncertainties that could cause actual results to differ materially from the Company's forward-looking statement, as discussed below in the section entitled "Forward-Looking Statements."

Average Unit Volumes — represent the average annualized sales of all company-owned restaurants for a given time period. AUVs are calculated by dividing restaurant revenue by the number of operating days within each time period and multiplying by the number of operating days we have in a typical year. Based on this calculation, temporarily closed restaurants are excluded from the definition of AUV, however restaurants with temporarily reduced operating hours are included. This measurement allows management to assess changes in consumer traffic and per person spending patterns at our restaurants. In addition to the factors that impact comparable restaurant sales, AUVs can be further impacted by effective real estate site selection and maturity and trends within new markets.

**Comparable Restaurant Sales** — represents year-over-year sales comparisons for the comparable restaurant base open for at least 18 full periods. This measure highlights performance of existing restaurants, as the impact of new restaurant openings is excluded. Changes in comparable restaurant sales are generated by changes in traffic, which we calculate as the number of entrées sold and changes in per-person spend, calculated as sales divided by traffic. Restaurants that were temporarily closed or operating at reduced hours remained in comparable restaurant sales.

Restaurant Contribution and Restaurant Contribution Margin — restaurant contribution represents restaurant revenue less restaurant operating costs, which are costs of sales, labor, occupancy and other restaurant operating items. Restaurant contribution margin represents restaurant contribution as a percentage of restaurant revenue. Restaurant contribution and restaurant contribution margin are presented because they are widely-used metrics within the restaurant industry to evaluate restaurant-level productivity, efficiency and performance. Management also uses restaurant contribution and restaurant contribution margin as metrics to evaluate the profitability of incremental sales at our restaurants, restaurant performance across periods, and restaurant financial performance compared with competitors. See "Non-GAAP Financial Measures" below.

**EBITDA** and **Adjusted EBITDA** — EBITDA represents net income (loss) before interest expense, net, provision (benefit) for income taxes and depreciation and amortization. Adjusted EBITDA represents net income (loss) before interest expense, net, provision (benefit) for income taxes, depreciation and amortization, restaurant impairments, loss on asset disposals, net lease exit costs (benefits), (gain) loss on sale of restaurants, severance and executive transition costs and stock-based compensation. EBITDA and Adjusted EBITDA are presented because: (i) management believes they are useful measures for investors to assess the operating performance of our business without the effect of non-cash charges such as depreciation and amortization expenses and restaurant impairments, asset disposals and closure costs, and (ii) management uses them internally as a benchmark for certain of our cash incentive plans and to evaluate our operating performance or compare performance to that of competitors. See "Non-GAAP Financial Measures" below.

Adjusted Net Income (Loss) —represents net income (loss) before restaurant impairments, net lease exit costs (benefits), (gain) loss on sale of restaurants, severance and executive transition costs and loss on debt modifications and the tax effects of such adjustments. Adjusted net income (loss) is presented because management believes it helps convey supplemental information to investors regarding the Company's performance, excluding the impact of special items that affect the comparability of results in past quarters and expected results in future quarters. See "Non-GAAP Financial Measures" below.

#### **Conference Call**

Noodles & Company will host a conference call to discuss its second quarter financial results on Wednesday, August 7, 2024 at 4:30 PM Eastern Time. The conference call can be accessed live by registering <a href="here">here</a>. While not required, it is recommended that you join 10 minutes prior to the event start time. The conference call will also be webcast live from the Company's corporate website at <a href="investor.noodles.com">investor.noodles.com</a>, under the "Events & Presentations" page. An archive of the webcast will be available at the same location on the corporate website shortly after the call has concluded.

#### **Non-GAAP Financial Measures**

To supplement its condensed consolidated financial statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), the Company uses the following non-GAAP financial measures: EBITDA, adjusted EBITDA, adjusted net income (loss), adjusted earnings (loss) per share, restaurant contribution and restaurant contribution margin (collectively, the "non-GAAP financial measures"). The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or to be superior to, the financial information prepared and presented in accordance with GAAP. The Company uses these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. The Company believes that they provide useful information about operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to key metrics used by management in its financial and operational decision making. However, the Company recognizes that non-GAAP financial measures have limitations as analytical financial measures. The Company compensates for these limitations by relying primarily on its GAAP results and using non-GAAP metrics only supplementally. There are numerous of these limitations, including that: adjusted EBITDA does not reflect the Company's capital expenditures or future requirements for capital expenditures; adjusted EBITDA does not reflect interest expense or the cash requirements necessary to service interest or principal payments, associated with our indebtedness; adjusted EBITDA does not reflect depreciation and amortization, which are non-cash charges, although the assets being depreciated and amortized will likely have to be replaced in the future, and do not reflect cash requirements for such replacements; adjusted EBITDA does not reflect the cost of stock-based compensation; adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs; adjusted net income (loss) does not reflect cash expenditures, or future requirements, for lease termination payments and certain other expenses associated with reduced new restaurant development; and restaurant contribution and restaurant contribution margin are not reflective of the underlying performance of our business because corporate-level expenses are excluded from these measures. When analyzing the Company's operating performance, investors should not consider non-GAAP financial metrics in isolation or as substitutes for net income (loss) or cash flow from operations, or other statement of operations or cash flow statement data prepared in accordance with GAAP. The non-GAAP financial measures used by the Company in this press release may be different from the measures used by other companies.

For more information on the non-GAAP financial measures, please see the "Reconciliation of Non-GAAP Measurements to GAAP Results" tables in this press release. These accompanying tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliations between these financial measures.

#### **About Noodles & Company**

Since 1995, Noodles & Company has been serving guests Uncommon Goodness and noodles your way, from noodles and flavors you know and love as well as new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles, Noodles serves a world of flavor in every bowl. Made up of more than 470 restaurants and over 7,000 passionate team members, Noodles is dedicated to nourishing and inspiring every

guest who walks through the door. To learn more or find the location nearest you, visit www.noodles.com.

### **Forward-Looking Statements**

In addition to historical information, this press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties such as the number of restaurants we intend to open, projected capital expenditures and estimates of our effective tax rates. In some cases, you can identify forward-looking statements by terms such as "may," "might," "will," "objective," "intend," "should," "could," "can," "would," "expect," "believe," "design," "estimate," "predict," "potential," "plan" or the negative of these terms and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on currently available operating, financial and competitive information. Examples of forward-looking statements include all matters that are not historical facts, such as statements regarding expectations with respect to our business strategy and priorities, unit growth and planned restaurant openings, projected capital expenditures and all of the statements within "Business Outlook". Our actual results may differ materially from those anticipated in these forward-looking statements due to reasons including, but not limited to, our ability to execute on our strategic priorities; our ability to sustain our overall growth, including, our digital sales growth; our ability to open new restaurants on schedule and cause those newly opened restaurants to be successful; our ability to achieve and maintain increases in comparable restaurant sales and to successfully execute our business strategy, including new restaurant initiatives and operational strategies to improve the performance of our restaurant portfolio; the success of our marketing efforts, including our ability to introduce new products; economic conditions including any impact from inflation, an economic recession or a high interest rate environment; price and availability of commodities and other supply chain challenges; our ability to adequately staff our restaurants; changes in labor costs; other conditions beyond our control such as weather, natural disasters, disease outbreaks, epidemics or pandemics impacting our customers or food supplies; and consumer reaction to industry related public health issues and health pandemics, including perceptions of food safety. For additional information on these and other factors that could affect the Company's forward-looking statements, see the Company's risk factors, as they may be amended from time to time, set forth in its filings with the SEC, included in our most recently filed Annual Report on Form 10-K, and, from time to time, in our subsequently filed Quarterly Reports on Form 10-Q. The Company disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as may be required by applicable law or regulation.

## Noodles & Company Condensed Consolidated Statements of Operations (in thousands, except share and per share data, unaudited)

	Fiscal Quarter Ended					Two Fiscal Quarters Ended				
	July 2, 2024		July 4, 2023		July 2, 2024			July 4, 2023		
Revenue:										
Restaurant revenue	\$	124,732	\$	122,394	\$	243,734	\$	245,621		
Franchising royalties and fees, and other		2,620		2,760		5,012		5,610		
Total revenue		127,352		125,154		248,746		251,231		
Costs and expenses:										
Restaurant operating costs (exclusive of depreciation and amortization shown separately below):										
Cost of sales		30,858		30,700		60,558		61,725		
Labor		38,951		39,657		77,368		79,487		
Occupancy		11,613		11,365		23,442		22,851		
Other restaurant operating costs		23,925		22,594		47,389		46,605		
General and administrative		13,568		12,463		26,611		26,104		
Depreciation and amortization		7,367		6,437		14,737		12,687		
Pre-opening		531		609		969		1,101		
Restaurant impairments, closure costs and asset disposals		12,057		1,609		13,286		3,178		
Total costs and expenses		138,870		125,434		264,360		253,738		
Loss from operations		(11,518)		(280)		(15,614)		(2,507)		
Interest expense, net		1,997		1,054		3,976		2,015		
Loss before taxes		(13,515)		(1,334)		(19,590)		(4,522)		
Provision for (benefit from) income taxes		110		(30)		175		(103)		
Net loss	\$	(13,625)	\$	(1,304)	\$	(19,765)	\$	(4,419)		
Loss per share										
Basic	\$	(0.30)	\$	(0.03)	\$	(0.44)	\$	(0.10)		
Diluted	\$	(0.30)	\$	(0.03)	\$	(0.44)	\$	(0.10)		
Weighted average common shares outstanding:										
Basic		45,450,949		46,363,208		45,265,152		46,239,357		
Diluted		45,450,949		46,363,208		45,265,152		46,239,357		

	As of					
	July 2, 2024					
Balance Sheet Data						
Total current assets	\$	22,489 \$	22,624			
Total assets		346,293	368,095			
Total current liabilities		71,328	67,514			
Total long-term debt		84,780	80,218			
Total liabilities		336,650	340,935			
Total stockholders' equity		9,643	27,160			

	Fiscal Quarter Ended									
		July 2, 2024		April 2, 2024	Ja	nuary 2, 2024	O	ctober 3, 2023		July 4, 2023
Selected Operating Data				<u> </u>						
Restaurant Activity:										
Company-owned restaurants at end of period		379		380		380		377		373
Franchise restaurants at end of period		94		89		90		91		92
Revenue Data:										
Company-owned average unit volume	\$	1,322	\$	1,253	\$	1,314	\$	1,335	\$	1,327
Franchise average unit volume	\$	1,300	\$	1,223	\$	1,232	\$	1,244	\$	1,203
Company-owned comparable restaurant sales		1.3%		(5.7)%	)	(4.3)%	, o	(4.3)%	, o	(5.9)%
Franchise comparable restaurant sales		4.7%		(4.5)%	)	(3.6)%	Ď	(1.2)%	, o	(3.4)%
System-wide comparable restaurant sales		2.0%		(5.4)%	)	(4.2)%	, D	(3.7)%	o	(5.5)%

#### **Reconciliations of Non-GAAP Measurements to GAAP Results**

# Noodles & Company Reconciliation of Net Loss to EBITDA and Adjusted EBITDA (in thousands, unaudited)

	Fiscal Quarter Ended <sup>(1)</sup>					Two Fiscal Quarters Ended <sup>(1)</sup>				
	July 2, 2024		July 4, 2023		July 2, 2024			July 4, 2023		
Net loss	\$	(13,625)	\$	(1,304)	\$	(19,765)	\$	(4,419)		
Depreciation and amortization		7,367		6,437		14,737		12,687		
Interest expense, net		1,997		1,054		3,976		2,015		
Provision for (benefit from) income taxes		110		(30)		175		(103)		
EBITDA	\$	(4,151)	\$	6,157	\$	(877)	\$	10,180		
Restaurant impairments <sup>(2)</sup>		10,933		423		11,104		509		
Loss on disposal of assets		551		379		1,277		757		
Lease exit costs, net		331		13		_		316		
Severance and executive transition costs		674		_		1,147		_		
Gain on sale from refranchising transactions		(490)		_		(490)		_		
Stock-based compensation expense		1,347		1,496		2,534		2,887		
Adjusted EBITDA	\$	9,195	\$	8,468	\$	14,695	\$	14,649		

<sup>(1)</sup> Amounts for the fiscal quarter and two fiscal quarters ended July 4, 2023 include modifications to the adjusted EBITDA calculation to remove adjustments for non-cash rent expense related to sub-leases, certain costs associated with closed restaurants and costs related to corporate matters to conform to the current year presentation.

EBITDA and adjusted EBITDA are supplemental measures of operating performance that do not represent and should not be considered as alternatives to net income (loss) or cash flow from operations, as determined by GAAP, and our calculation thereof may not be comparable to that reported by other companies. These measures are presented because we believe that investors' understanding of our performance is enhanced by including these non-GAAP financial measures as a reasonable basis for evaluating our ongoing results of operations.

EBITDA is calculated as net income (loss) before interest expense, net, provision (benefit) for income taxes and depreciation and amortization. Adjusted EBITDA further adjusts EBITDA to reflect the eliminations shown in the table above.

EBITDA and adjusted EBITDA are presented because: (i) we believe they are useful measures for investors to assess the operating performance of our business without the effect of non-cash charges such as depreciation and amortization expenses and restaurant impairments, loss on disposal of assets, net lease exit costs (benefits), (gain) loss on sale of restaurants, and (ii) we use adjusted EBITDA internally as a benchmark for certain of our

<sup>(2)</sup> Restaurant impairments in all periods presented above include amounts related to restaurants previously impaired.

cash incentive plans and to evaluate our operating performance or compare our performance to that of our competitors. The use of adjusted EBITDA as a performance measure permits a comparative assessment of our operating performance relative to our performance based on our GAAP results, while isolating the effects of some items that vary from period to period without any correlation to core operating performance or that vary widely among similar companies. Companies within our industry exhibit significant variations with respect to capital structures and cost of capital (which affect interest expense and income tax rates) and differences in book depreciation of property, plant and equipment (which affect relative depreciation expense), including significant differences in the depreciable lives of similar assets among various companies. Our management believes that adjusted EBITDA facilitates company-to-company comparisons within our industry by eliminating some of these foregoing variations. Adjusted EBITDA as presented may not be comparable to other similarly-titled measures of other companies, and our presentation of adjusted EBITDA should not be construed as an inference that our future results will be unaffected by excluded or unusual items.

## Noodles & Company Reconciliation of Net Loss to Adjusted Net Loss (in thousands, except share and per share data, unaudited)

	Fiscal Quarter Ended <sup>(1)</sup>					Two Fiscal Quarters Ended <sup>(1)</sup>			
		July 2, 2024	July 4, 2023		July 2, 2024		July 4, 2023		
Net loss	\$	(13,625)	\$	(1,304)	\$	(19,765)	\$	(4,419)	
Restaurant impairments <sup>(2)</sup>		10,933		423		11,104		509	
Lease exit costs, net		331		13		_		316	
Gain on sale from refranchising transactions		(490)		_		(490)		_	
Severance and executive transition costs		674		_		1,147		_	
Tax impact of adjustments above <sup>(3)</sup>		(271)				(271)			
Adjusted net loss	\$	(2,448)	\$	(868)	\$	(8,275)	\$	(3,594)	
Loss per share									
Basic	\$	(0.30)	\$	(0.03)	\$	(0.44)	\$	(0.10)	
Diluted	\$	(0.30)	\$	(0.03)	\$	(0.44)	\$	(0.10)	
Adjusted loss per share									
Basic	\$	(0.05)	\$	(0.02)	\$	(0.18)	\$	(80.0)	
Diluted	\$	(0.05)	\$	(0.02)	\$	(0.18)	\$	(80.0)	
Weighted average common shares outstanding									
Basic		45,450,949		46,363,208		45,265,152		46,239,357	
Diluted		45,450,949		46,363,208		45,265,152		46,239,357	

Adjusted net income (loss) is a supplemental measure of financial performance that is not required by or presented in accordance with GAAP. We define adjusted net income (loss) as net income (loss) before restaurant impairments, net lease exit costs (benefits), (gain) loss on sale of restaurants, severance and executive transition costs and loss on debt modification, and the tax effects of such adjustments. Adjusted net income (loss) is presented because management believes it helps convey supplemental information to investors regarding our performance, excluding the impact of special items that affect the comparability of results in past quarters to expected results in future quarters. Adjusted net income (loss) as presented may not be comparable to other similarly-titled measures of other companies, and our presentation of adjusted net income (loss) should not be construed as an inference that our future results will be unaffected by excluded or unusual items. Our management uses this non-GAAP financial measure to analyze changes in our underlying business from quarter to quarter based on comparable financial results.

- (1) Amounts for the fiscal quarter and two fiscal quarters ended July 4, 2023 include modifications to the adjusted net income (loss) calculation to conform to the current year presentation.
- (2) Restaurant impairments in all periods presented above include amounts related to restaurants previously impaired.
- (3) The tax impact of the other adjustments is immaterial while the Company has a full valuation allowance and significant net operating losses.

# Noodles & Company Reconciliation of Operating Loss to Restaurant Contribution (in thousands, unaudited)

	Fiscal Quarter Ended					Two Fiscal Quarters Ended				
		July 2, 2024		July 4, 2023		July 2, 2024		July 4, 2023		
Loss from operations	\$	(11,518)	\$	(280)	\$	(15,614)	\$	(2,507)		
Less: Franchising royalties and fees, and other		2,620		2,760		5,012		5,610		
Plus: General and administrative		13,568		12,463		26,611		26,104		
Depreciation and amortization		7,367		6,437		14,737		12,687		
Pre-opening		531		609		969		1,101		

Restaurant impairments, closure costs and asset disposals	12,057	1,609	13,286	3,178
Restaurant contribution	\$ 19,385	\$ 18,078	\$ 34,977	\$ 34,953
Restaurant contribution margin	15.5%	14.8%	14.4%	14.2%

Restaurant contribution represents restaurant revenue less restaurant operating costs, which are the cost of sales, labor, occupancy and other operating items. Restaurant contribution margin represents restaurant contribution as a percentage of restaurant revenue. Restaurant contribution and restaurant contribution margin are non-GAAP measures that are neither required by, nor presented in accordance with GAAP, and the calculations thereof may not be comparable to similar measures reported by other companies. These measures are supplemental measures of the operating performance of our restaurants and are not reflective of the underlying performance of our business because corporate-level expenses are excluded from these measures.

Restaurant contribution and restaurant contribution margin have limitations as analytical tools and should not be considered in isolation or as substitutes for analysis of our results as reported under GAAP. Management does not consider these measures in isolation or as an alternative to financial measures determined in accordance with GAAP. However, management believes that restaurant contribution and restaurant contribution margin are important tools for investors and other interested parties because they are widely-used metrics within the restaurant industry to evaluate restaurant-level productivity, efficiency and performance. Management also uses these measures as metrics to evaluate the profitability of incremental sales at our restaurants, restaurant performance across periods, and restaurant financial performance compared with competitors.

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Source: Noodles & Company



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