



Noodles & Company Unveils Bold New Flavors, Marking 'The Start of Something Great'

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Noodles Invites Guests to Savor the First Bite of its Fresh New Flavors

BROOMFIELD, Colo., Oct. 9, 2024 /PRNewswire/ -- [Noodles & Company](#) (NASDAQ: NDLS), the nationwide fast-casual chain known for spreading Uncommon Goodness, is turning a new page in its culinary story with the launch of three new dishes that promise to redefine guests' expectations with new flavors and never-before-used ingredients. Today's unveiling of the *Lemon Garlic Shrimp Scampi*, *Chipotle Chicken Cavatappi*, and *Crispy Chicken Bacon Alfredo* is the first step in a multi-phase menu transformation, where big flavors, fresh ingredients, and culinary creativity take center stage.



Taste The Start of Something Great

Following successful trials in three test markets, Noodles & Company is thrilled to roll out our highly anticipated new bowls nationwide. Inspired by positive guest feedback, these new dishes represent the next evolution of the Noodles menu. To bring this vision to life, Noodles & Company collaborated with The Culinary Edge to introduce bold and innovative flavors that elevate the dining experience.

From smoky bacon and zesty roasted tomatoes to savory artichokes and grilled corn, the new ingredients underscore Noodles' commitment to pushing boundaries while staying true to what guests love: noodles done right.

- **Lemon Garlic Shrimp Scampi:** Noodles' zesty twist on the classic, with grilled shrimp, roasted tomatoes, and fresh artichokes.
- **Chipotle Chicken Cavatappi:** Bringing a little heat with roasted red peppers and smoky chipotle sauce, balanced by grilled chicken and spiral cavatappi noodles.
- **Crispy Chicken Bacon Alfredo:** Noodles' famous 4-cheese alfredo sauce with crispy bacon, and fresh broccoli, delivering a rich, indulgent take on a fan favorite.

"Our new *Lemon Garlic Shrimp Scampi*, *Chipotle Chicken Cavatappi*, and *Crispy Chicken Bacon Alfredo* are just the beginning for Noodles & Company," said Scott Davis, chief concept officer at Noodles & Company. "This launch is a significant milestone in our journey to deliver more sophisticated, dynamic flavors to our guests, and we're confident that our fans—new and old alike—will find something to love. We're just getting started, and these three new dishes are only the beginning of what's to come."

Setting the Stage for More to Come

Noodles & Company's new dishes are just the start. Noodles will introduce even more innovative flavors and fresh ingredients throughout the upcoming year, reinforcing its position as the go-to destination for craveable, creative noodle dishes.

Noodles Goodness Guarantee Promise

Noodles guarantees all the goodness of its new chef-curated dishes. Noodles encourages guests to step outside their comfort zones and try something new, with the promise that if they don't love their entree, it can be exchanged for a different dish on the menu at no cost. Guests can learn more about the Goodness Guarantee at [Noodles.com/goodnessguarantee](https://www.noodles.com/goodnessguarantee).

Unlock Even More with Noodles Rewards

For even more Uncommon Goodness, guests can sign up to join Noodles Rewards for free via the Noodles mobile app, or the Noodles website. Upon signing up, new members receive a free regular entree after their first purchase using their Noodles Rewards account and immediately start earning points with every order. Members also have access to exclusive offers such as birthday rewards and the all-new Extra Goodness platform, which guarantees there's always a reward available for members.

Rewards members and guests also have access to [Noodles Catering](#), which is a great option for workplace events, family and friendly gatherings, and more. These new dishes and more are available as craveable catering options. Guests can conveniently get their noodle-fix via quick pick-up or delivery by placing an order online at [noodles.com](#), via the Noodles mobile app, or by visiting their nearby Noodles location. For more information please visit <https://www.noodles.com/rewards/>.

About Noodles & Company

Since 1995, Noodles & Company has been serving guests Uncommon Goodness and noodles your way, with noodles and flavors you know and love as well as new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 460 restaurants and thousands of passionate team members and named one of the Most Trustworthy Companies in America, America's Favorite Restaurants and Best Loyalty Programs by Newsweek in 2024, and one of the Top 500 Franchises by Franchise Times, Noodles is well-known for its delicious noodles and industry-leading team member benefits. Forbes has recognized noodles as one of America's Best Employers for Diversity in 2021, 2022, 2023, and 2024, and one of America's Best Employers for Women in 2021 and 2024. Additionally, QSR named Noodles one of 2022 and 2023's Best Brands to Work For, and the Denver Business Journal has called Noodles one of 2023's Best Places to Work for its unique culture focused on Uncommon Goodness and built on the value of "Loving Life," which begins by nourishing and inspiring its communities and every team member and guest who walks through the door. The company has also earned the Women in the Lead Certification for its investment in women-empowering initiatives for its female team members and has proudly partnered with the Multicultural Foodservice & Hospitality Alliance to build cultural intelligence within its teams. To learn more and to find the location nearest you, visit [www.noodles.com](#).

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