



Start the New Year with Steak Stroganoff: Noodles & Company's Fan-Favorite is Back--Get It While It's StroganON!

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Flavor-Packed Favorite Returns at Noodles, Delivering Nostalgic Comfort and Craveable Flavor For a Limited Time

BROOMFIELD, Colo., Jan. 15, 2025 /PRNewswire/ -- Steak Stroganoff is once again Steak StroganON! [Noodles & Company](#) (NASDAQ: NDLS), the fast-casual chain known for delivering Uncommon Goodness, is kicking off the New Year with flavor, announcing the highly anticipated return of Steak Stroganoff. Beginning today for a limited time, guests can enjoy Steak Stroganoff at all Noodles locations nationwide, in restaurants, or by placing an order through the Noodles mobile app or third-party delivery.



Noodles Delivers What Guests Are Craving

In its celebrated return in 2024, Steak Stroganoff made a remarkable impact, selling out in just two weeks, breaking Noodles' records and securing its place as one of Noodles' most successful limited-time offerings ever. This indulgent dish delights with wavy egg noodles enveloped in a rich mushroom sherry cream sauce, accented by fresh herbs, cracked pepper, and roasted mushrooms. Finished with tender marinated steak, a sprinkle of parmesan cheese, and vibrant Italian parsley, Steak Stroganoff delivers familiar, crave-worthy flavors that bring comfort and satisfaction. Perfect for those seeking a hearty, hassle-free meal, this fan-favorite proves why it's a timeless classic.

"The return of Steak Stroganoff is just the beginning of a big year for Noodles," said Drew Madsen, CEO of Noodles & Company. "We're thrilled to bring back this fan-favorite dish to start the New Year and give fans of the dish exactly what they demand. We invite guests to savor the rich and creamy flavors that have amassed a devoted following while it's available for a limited time."

Your Perfect Bite, Every Time

All the goodness of Noodles' limited-time-only Steak Stroganoff is 100% guaranteed under its Goodness Guarantee program. Noodles encourages guests to step outside their comfort zones and try something new with the promise that if they don't love their entrée, it can be exchanged for a different dish on the menu at no cost. Guests can learn more about the Goodness Guarantee at [Noodles.com/goodnessguarantee](#).

Unlock Even More Flavor with Noodles Rewards and Catering

Guests can sign up to join Noodles Rewards for free via the Noodles mobile app, or the Noodles website. Upon signing up, new members receive a free regular entrée after their first purchase using their Noodles Rewards account and immediately start earning points with every order. Members also have access to exclusive offers such as birthday rewards and the all-new Extra Goodness platform, which guarantees there's always a reward available for members.

Guests also have access to [Noodles Catering](#), a great option for workplace events, family and friendly gatherings. With plenty of options to please a crowd, including Steak Stroganoff, guests can conveniently get their noodle-fix via quick pick-up or delivery by placing an order online at [noodles.com](#), via the Noodles mobile app, or by visiting their nearby Noodles location. For more information, please visit <https://www.noodles.com/rewards/>.

About Noodles & Company

Since 1995, Noodles & Company has been serving guests Uncommon Goodness and noodles your way, with noodles and flavors you know and love as well as new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 460 restaurants and thousands of passionate team members and named one of the Most Trustworthy Companies in America, America's Favorite Restaurants and Best Loyalty Programs by Newsweek in 2024, and one of the Top 500 Franchises by Franchise Times, Noodles is well-known for its delicious noodles and industry-leading team member benefits. Forbes has recognized Noodles as one of America's Best Employers for Diversity in 2021, 2022, 2023, and 2024, and one of America's Best Employers for Women in 2021 and 2024. Additionally, QSR named Noodles one of 2022 and 2023's Best Brands to Work For, and the Denver Business Journal has called Noodles one of 2023's Best Places to Work for its unique culture focused on Uncommon Goodness and built on the value of "Loving Life," which begins by

nourishing and inspiring its communities and every team member and guest who walks through the door. The company has also earned the Women in the Lead Certification for its investment in women-empowering initiatives for its female team members and has proudly partnered with the Multicultural Foodservice & Hospitality Alliance to build cultural intelligence within its teams. To learn more and to find the location nearest you, visit www.noodles.com.

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