Noodles & Company Unveils Delicious Duos: Perfectly Portioned Combos, Priced Right and Served All Day

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Anytime is Duo O'Clock: Noodles' new Delicious Duos are designed to fit your day, whenever hunger hits

BROOMFIELD, Colo., July 30, 2025 /PRNewswire/ -- Noodles & Company, the fast-casual favorite known for its globally inspired and flavor-packed noodle bowls, is giving guests a new reason to enjoy a satisfying, craveable meal any time of day. Beginning July 30, the brand is launching Delicious Duos, a mouthwatering combo that pairs a small entree of any favorite Noodles entrée with a protein* and a side, all starting at just $9.95.

A new survey conducted by Pollfish on behalf of Noodles & Company** reveals that nearly half of respondents prefer a small entrée paired with a side, while more than 75% say price and value are top priorities when dining out. Delicious Duos delivers on both, offering perfectly portioned, value-packed meals. With Delicious Duos, it's always Duo O'Clock somewhere.

It's the perfect time to mix and match Noodles' best-sellers, like bold Rigatoni Rosa with Parmesan Chicken, tangy Pulled Pork BBQ Mac & Cheese, or nutty and aromatic Pad Thai, with a perfectly paired side.

"We created Delicious Duos to give our guests more of what they love: variety, flavor, and value," said Stephen Kennedy, executive vice president and head of marketing at Noodles & Company. "Our guests are looking for options that satisfy without going overboard, whether it's lunchtime, dinnertime, or somewhere in between. Now they can enjoy perfectly portioned favorites that match their cravings and fit seamlessly into their day."

At Noodles & Company, sides aren't just extras—they complete the meal. Delicious Duos come with a variety of flavorful options, including:

- The bright Lemon Parmesan Broccoli
- A classic Small Caesar Salad
- A crisp and colorful Small Garden Salad
- A comforting Cup of Chicken Noodle Soup

Looking for more? Guests can also explore exclusive digital-only side options available at Noodles.com.

Celebrate Delicious Duos with Your Favorite Plus-One
If sharing noodles with your sidekick sounds like your kind of fun, this one's for you. On Saturday, August 16, Noodles & Company is celebrating its new menu launch with Dress as a Duo Day. Swing by any participating location*** dressed as your favorite iconic pair (think Mike and Eleven, Batman and Robin, Bingo and Bluey, or even salt and pepper) and enjoy a Buy One, Get One 50% Off Delicious Duos meal.

Whether you show up with your kiddo, your significant other, or your work bestie, everything's better in twos. Don't forget to snap a pic of your Duo-inspired look and tag @noodlescompany on social for a chance to win a gift card toward your next visit. For full details, head to noodles.com.

Get More with Noodles Rewards
Join Noodles Rewards for even more ways to savor your favorite flavors. It's free and easy to sign up on the Noodles app or at noodles.com/rewards. Members earn points with every dollar spent, unlock exclusive offers tailored to their tastes, and enjoy perks like a birthday reward and early access to new menu items. Plus, with Extra Goodness, members get access to ongoing deals every single day. New to the program? You'll earn a free entrée after your first purchase of $10 or more.

About Noodles & Company
Noodles & Company has known noodles since 1995. For 30 years, Noodles & Company has been on a mission to own the noodle and serve up variety, bringing people together over delicious noodles, soups, salads, sides, and more. From indulgent, cheesy Mac to globally inspired favorites like Japanese Pan Noodles, the menu is crafted for every taste, with options to satisfy, surprise, and inspire. With more than 460 restaurants and a team of passionate noodle lovers, Noodles is a brand built on flavor, innovation, and a culture that celebrates its people. Recognized as one of America's Favorite Restaurants and Best Loyalty Programs by Newsweek in 2024 and 2025, and one of the Most Trustworthy Companies in America, Noodles continues to redefine what it means to be a fast-casual favorite. The brand has also been honored as one of Forbes' Best Employers for Diversity (2021–2024) and Best Employers for Women (2021, 2024), while QSR has named it one of the Best Brands to Work For in both 2022 and 2023. Noodles believes in the power of great food, great people, and great experiences. That means investing in industry-leading team member benefits, fostering an inclusive culture, and continuously evolving to meet the needs of its guests. To learn more and to find the location nearest you, visit www.noodles.com.

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*Duo-sized protein portion. Chef-curated Noodles and Macs with protein are $10.95. Chicken Parmesan excluded. Price may vary by location.

**Methodology: Noodles & Company commissioned Pollfish, a survey platform, to conduct an online survey of 600 adults between 18-44 years old in the United States.
***Participating locations.

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