



Noodles & Company Makes Ramen Permanent with Bold New Brothless Bowls

October 14, 2026

On the heels of National Noodle Day, Gochujang Carbonara Ramen Noodles and Sweet Sesame Steak Ramen Noodles join Spicy Korean Steak Ramen Noodles to launch a permanent ramen menu built around globally inspired flavors and unexpected twists

- **Ramen earns a permanent place on the menu:** Starting Oct. 14, Noodles & Company is making ramen a permanent menu category, launching with Gochujang Carbonara Ramen Noodles, Sweet Sesame Steak Ramen Noodles, and Spicy Korean Steak Ramen Noodles, with new ramen creations rotating into the lineup over time.
- **Built on proven guest demand:** Chili Garlic Ramen became one of the most successful menu launches in Noodles & Company history, bringing more than 156,000 new guests to the brand.
- **Three distinctly different ways to experience ramen:** From Korean-Italian fusion to savory-sweet flavors and a ramen take on a longtime Noodles favorite, the new lineup showcases ramen's versatility and Noodles & Company's signature approach to globally inspired flavors.

BROOMFIELD, Colo., Oct. 14, 2026 /PRNewswire/ -- No one knows noodles like Noodles & Company. After more than 30 years of serving noodle dishes inspired by flavors from around the world, Noodles & Company is putting its own spin on another beloved noodle: ramen.



Starting today, [ramen noodles officially earn a permanent place on the Noodles & Company menu](#), launching with three bold, brothless bowls designed to deliver distinctly different flavor experiences. Gochujang Carbonara Ramen Noodles brings together Korean heat and Italian comfort, Sweet Sesame Steak Ramen Noodles balances savory and sweet flavors, and Spicy Korean Steak Ramen Noodles reimagines one of the brand's longtime favorites with ramen noodles.

The launch marks the beginning of a new permanent ramen category for Noodles & Company, giving the brand another way to showcase its noodle expertise while continuing to explore new flavors, combinations, and ramen creations over time.

The expanded ramen lineup follows the breakout success of Chili Garlic Ramen, one of the most successful menu launches in Noodles & Company history. The limited-time dish brought more than 150,000 new guests to the brand, reinforcing what Noodles has known for more than 30 years: There are endless ways to experience a great bowl of noodles.

"We've spent more than 30 years exploring what's possible with noodles, and ramen gives us another incredible canvas for flavor and creativity," said Tina Massey, vice president of culinary R&D at Noodles & Company. "What I love about this lineup is that each bowl delivers a completely different experience. From the creamy heat of the Gochujang Carbonara Ramen Noodles to the savory sweetness of Sweet Sesame Steak Ramen Noodles and the familiar bold flavor of Spicy Korean Steak Ramen Noodles, we're showing just how versatile ramen can be while giving each dish a distinctly Noodles spin."

Three Distinct Ways to Ramen

The new lineup showcases the versatility of ramen noodles through three brothless bowls featuring globally inspired sauces, fresh vegetables, and satisfying proteins:

Gochujang Carbonara Ramen Noodles: Korean heat meets Italian comfort in an unexpected fusion featuring ramen noodles sautéed in a creamy gochujang-Parmesan carbonara sauce with bacon, napa cabbage and red cabbage, finished with grated Parmesan, Asian spice blend, and parsley.

Sweet Sesame Steak Ramen Noodles: Savory meets sweet with ramen noodles sautéed with marinated steak, carrots, and red peppers, then finished with sesame seeds and cilantro for a satisfying balance of flavor and texture.

Spicy Korean Steak Ramen Noodles: A ramen twist on the longtime guest favorite Spicy Korean Steak Noodles, this brothless bowl pairs ramen noodles with marinated steak, napa cabbage, red cabbage, and spinach in a sweet and spicy Korean-style gochujang barbecue sauce, topped with cucumber, scallions, and cilantro.

"The incredible response to Chili Garlic Ramen showed us that our guests are hungry to see what Noodles can do with ramen," said Dwayne Chambers, interim chief marketing officer at Noodles & Company. "Ramen gives us an exciting new way to build on 30 years of noodle expertise, bringing guests the comfort they love while continuing to surprise them with bold flavors and unexpected twists. Making ramen a permanent part of our menu is just the beginning of what we can do with this incredibly versatile noodle."

[Noodles & Company's new ramen menu](#) is available starting today at restaurants nationwide, through the Noodles Rewards app and online at [noodles.com](#). Gochujang Carbonara Ramen Noodles and Sweet Sesame Steak Ramen Noodles are available for a limited time, while ramen will remain a permanent menu category with new creations continuing to evolve the lineup.

Join Noodles Rewards for Perks and Points

New Noodles & Company Rewards members receive a free regular entrée after their first purchase of \$10 or more. Joining is free and easy through the Noodles app or at [noodles.com/rewards](#). Members earn points on every order to redeem for free favorites and receive early access to new menu items, exclusive offers, and birthday rewards.

About Noodles & Company

No one knows noodles like Noodles. Since 1995, Noodles & Company has brought guests craveable, expertly prepared noodle dishes through a menu that blends classic comfort with bold, globally inspired flavors. From longtime favorites like Wisconsin Mac & Cheese and Japanese Pan Noodles to new ways to experience the world of noodles, Noodles draws on more than 30 years of noodle expertise to create dishes that deliver comfort, discovery, and connection in every bowl.

With more than 390 restaurants, Noodles & Company continues to bring together fresh ingredients, chef-curated dishes, and flavors inspired by noodle traditions from around the world. Recognized by Newsweek as one of America's Favorite Restaurants and Best Loyalty Programs and honored by Forbes and QSR as a top employer, Noodles continues to show there's always more to discover when you know noodles.

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