Get Your Mac On: Noodles & Company Celebrates July 14 National Mac & Cheese Day With Wisconsin Mac & Cheese® Giveaway

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One-day deal offers NoodlesREWARDS® members a free small bowl of Wisconsin Mac & Cheese, now packed with more flavor than ever

BROOMFIELD, Colo., July 9, 2018 /PRNewswire/ -- Noodles & Company (NASDAQ: NDLS), known for serving classic noodle and pasta dishes inspired by flavors from around the world, today announced an offer for all NoodlesREWARDS mac-loving members to snag a free small bowl of Wisconsin Mac & Cheese with the purchase of a regular entrée on Saturday, July 14, in celebration of National Mac & Cheese Day. Not a NoodlesREWARDS member? No problem! Simply sign up at Noodles.com/Rewards.



"If you're looking to celebrate National Mac & Cheese Day, look no further than Noodles & Company," said Nick Graff, executive chef at Noodles & Company. "Our Wisconsin Mac & Cheese has been our number one menu item nationwide for more than 20 years. Recently, we upgraded our cheese sauce to make it cheesier and more flavorful than ever before, giving our guests even more to love about our most popular dish. Our cheese sauce is also gluten- and rBST-free, and like everything else on our core menu, contains nothing artificial."

At Noodles & Company, there is plenty of Wisconsin Mac & Cheese to go around. The 475+-unit restaurant chain serves almost 8 million bowls of its famous dish every year, using more than 4 million pounds of elbow macaroni and 3.1 million pounds of cheese sauce.

For a lighter option, guests can swap out traditional elbow noodles with zoodles for only $0.75. Zoodles are noodles made from fresh zucchinis spiralized in-house daily. Not only are the zucchini noodles packed with vitamin C and potassium, they are also gluten-free, vegan and vegetarian, and have 90 percent fewer calories and carbs than a regular portion of elbow noodles. A small bowl of Wisconsin Mac & Cheese made with zoodles has 230 calories and a regular-sized bowl has 450. Any guest who orders a bowl of zucchini noodles and doesn't feel the zoodle love can get a replacement traditional noodle dish at no additional cost.

For adventurous Mac-lovers looking for even more flavor, Noodles & Company offers three other creamy and delectable items on its World Famous Macs menu: the aromatic Truffle Mac, spicy Buffalo Chicken Mac and tangy BBQ Pork Mac. While these options cannot be substituted for the free bowl of Wisconsin Mac & Cheese, they can be ordered as an entrée for twice the cheesy goodness.

This July 14 National Mac & Cheese Day Wisconsin Mac & Cheese giveaway is exclusive to NoodlesREWARDS members. Guests who are not yet NoodlesREWARDS members can sign up by Friday, July 13 to get their offer for a free small bowl of Wisconsin Mac & Cheese with the purchase of a regular entrée on Saturday, July 14. To sign up, download the NoodlesREWARDS app from the Apple App Store or Google Play Store, or sign up online at noodles.com/rewards.

This delicious deal is available at all Noodles restaurants nationwide. Guests can find their local Noodles & Company restaurant by visiting noodles.com.

About Noodles & Company
Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized previously by Parents magazine as a Top Family Friendly Restaurant and by Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers soups, salads and shareables. Noodles & Company makes everything fresh to order, just as you like it, using quality ingredients. Servers deliver dishes to the table, allowing guests to sit and relax or grab a quick bite. With more than 400 locations nationwide, from California to Connecticut, guests can find a location near them and tour the global menu by visiting www.noodles.com.

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