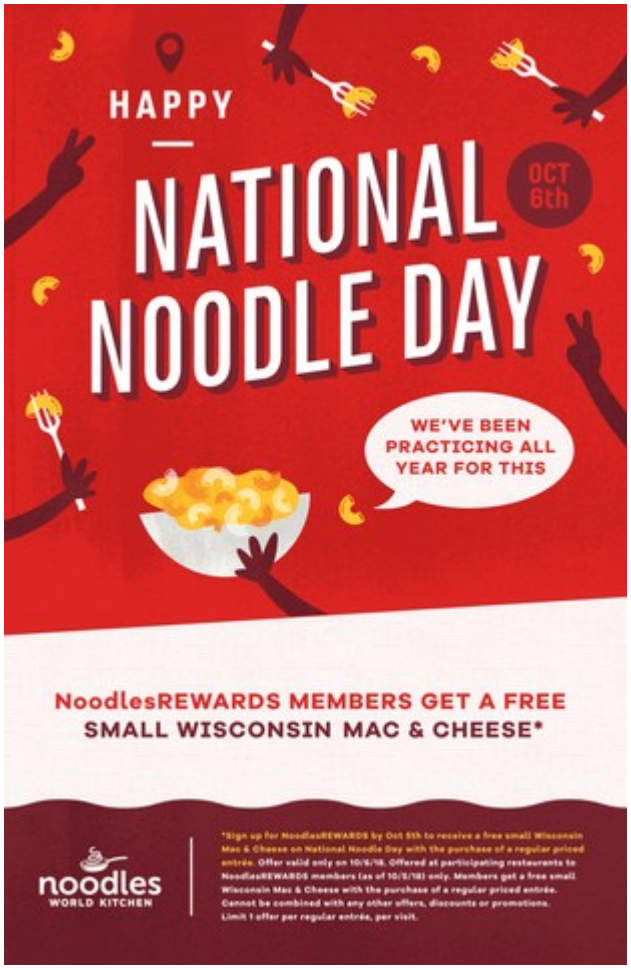
Noodles & Company Celebrates National Noodle Day On Oct. 6 With Free Wisconsin Mac & Cheese®

October 1, 2018

Noodles & Company offers one-day free small bowl of Wisconsin Mac & Cheese for NoodlesREWARDS® members on Oct. 6

BROOMFIELD, Colo., Oct. 1, 2018 /PRNewswire/ -- Noodles & Company (NASDAQ: NDLS), known for serving classic noodle, zoodle and pasta dishes from around the world, today announced its celebration of National Noodle Day on Saturday, Oct. 6.



All NoodlesREWARDS members can snag a free small bowl of Wisconsin Mac & Cheese with the purchase of a regular entrée on Saturday, Oct. 6. And don't worry, if fans are not yet a NoodlesREWARDS member, they have until Friday, Oct. 5, to sign up and take advantage of the free offer by visiting Noodles.com/Rewards.

"To us, National Noodle Day is every day, which is why we're the perfect place to celebrate on October 6," said Dave Boennighausen, chief executive officer of Noodles & Company. "We're the noodle experts and we're always offering different tastes and combinations to bring the world's flavors directly to you. This deal is a great time to try something different on our menu, and still get our world-famous mac & cheese for free."

Noodles & Company is celebrating National Noodle Day by giving away its most popular menu item, Wisconsin Mac & Cheese. The classic mac & cheese has been the top-selling dish for more than 20 years and was recently upgraded to be even cheesier and more flavorful than ever before. Plus, the sauce is gluten- and rBST-free and contains nothing artificial.

The National Noodle Day Wisconsin Mac & Cheese offer is exclusive to NoodlesREWARDS members. Guests who are not yet NoodlesREWARDS members can sign up by Friday, Oct. 5, and download the NoodlesREWARDS app from the Apple Store or Google Play Store, or sign up online at noodles.com/rewards. To find the closest restaurant location, visit locations.noodles.com.

About Noodles & Company
Since 1995, Noodles & Company has been serving noodles your way, from noodles and flavors that you know and love, to new ones you're about to discover for the first time. From indulgent Wisconsin Mac & Cheese to good-for-you Zoodles, Noodles serves a world of flavor in every bowl. Made up of more than 450 restaurants and 10,000 passionate team members, Noodles is dedicated to nourishing and inspiring every guest who walks through the door. To learn more or find the location nearest you, visit www.noodles.com.

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