

## Mac Your Way With Noodles & Company This National Mac & Cheese Day With Free Customizable Wisconsin Mac & Cheese®

## July 8, 2019

## NoodlesREWARDS® members can claim a small bowl of classic Wisconsin Mac on July 14 and sub gluten-free noodles or zoodles for free

BROOMFIELD, Colo., July 8, 2019 /PRNewswire/ -- Noodles & Company (NASDAQ: NDLS), known for serving noodle and zoodle dishes from around the world, today announced an offer for all mac-loving NoodlesREWARDS members to snag a free small bowl of Wisconsin Mac & Cheese with the purchase of a regular entrée on Sunday, July 14, in celebration of National Mac & Cheese Day.



This year, the popular deal comes with a new healthy twist: guests can substitute light zoodles or gluten-free pipette noodles in for traditional elbow noodles at no additional cost.

Noodles is truly *the* mac and cheese expert and serves up more than 10 million bowls of cheesy goodness every year, using more than 2 million pounds of cheese sauce at more than 460 restaurants across the country. Noodles' proprietary creamy cheese sauce is made of high-quality aged cheddars and is gluten and rBST-free. There's no shortage of mac and cheese options either. Noodles has something for everyone in the family, from Zucchini Truffle Mac to Buffalo Chicken Mac to BBQ Pork Mac.

"We know everyone loves our Wisconsin Mac & Cheese from kids to kids at heart, and they're a big reason the dish has been our best-seller for more than 20 years," said Nick Graff, executive chef at Noodles & Company. "Here at Noodles we know mac better than any restaurant chain, and offering healthy, innovative combinations like the Zucchini Truffle Mac or Gluten-Friendly Pipette Mac full of the best ingredients make us an easy choice for any diet, lifestyle or craving."

This National Mac & Cheese Day deal is offered only on July 14 and is exclusive to NoodlesREWARDS members. Not a NoodlesREWARDS member? Sign up by Saturday, July 13 to take advantage of the offer by downloading the NoodlesREWARDS app from the Apple App Store or Google Play Store, or signing up online at noodles.com/rewards.

This delicious deal is available at all Noodles restaurants nationwide. Guests can find their local Noodles & Company restaurant by visiting noodles.com.

## **About Noodles & Company**

Since 1995, Noodles & Company has been serving noodles your way, with noodles and flavors that you know and love to new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 450 restaurants and 10,000 passionate team members, Noodles was named one of the Best Places to Work by the Denver Business Journal for its unique culture built on the value of "Loving Life," which begins by nourishing and inspiring every team member and guest who walks through the door. To learn more or find the location nearest you, visit www.noodles.com.

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