Aug. 8: Noodles & Company Celebrates National Zucchini Day With Free Zoodles And Transformation To Zoodles & Company

August 1, 2019

Guests can opt for the plant-based Zoodle alternative at no charge on Aug. 8

BROOMFIELD, Colo., Aug. 1, 2019 /PRNewswire/ -- Noodles & Company (NASDAQ: NDLS), known for serving noodle and zoodle dishes from around the world, announced the company will become Zoodles & Company on August 8 to celebrate National Zucchini Day. On the same day, guests who visit Zoodles & Company can swap zucchini noodles into any dish in place of classic noodles for free.

"Noodles was the first fast-casual restaurant to add zucchini noodles to its menu nationwide in May 2018 and our guests have been loving Zoodles ever since," said Jonathan Tress, vice president of marketing at Zoodles & Company. "Plant-based options in our newly expanded Zoodles & Other Noodles category have become an integral part of Zoodles & Company, and we're proud to celebrate the National Zucchini Day by offering guests an alternative noodle that meets a variety of healthy preferences and dietary needs."

Since zoodles debuted last year, Zoodles & Company has hand-spiralized nearly three million pounds of zucchini! Zoodles are gluten-free, vegan, vegetarian and are also chock-full of nutrients like vitamin C and potassium. Zoodles can always be substituted into any dish on the Zoodles & Company menu or can be enjoyed with flavors from around the world in favorites like the zesty and creamy Zucchini Pesto with Grilled Chicken or the satisfying Zucchini Truffle Mac.

On Thursday, Aug. 8, all guests can take advantage of the National Zucchini Day offer by visiting any Zoodles & Company location and swapping in Zoodles into their favorite entrée for free. To find the nearest Zoodles & Company restaurant, visit noodles.com.

About Zoodles & Company
Since 1995, Zoodles & Company has been serving zoodles your way, with flavors that you know and love to new ones you're about to discover. From indulgent Wisconsin Mac & Cheese to better-for-you Zoodles and Other Noodles, the company serves a world of flavor in every bowl. Made up of more than 450 restaurants and 10,000 passionate team members, Zoodles & Company was named one of the Best Places to Work by the Denver Business Journal for its unique culture built on the value of "Loving Life," which begins by nourishing and inspiring every team member and guest who walks through the door. To learn more or find the location nearest you, visit www.noodles.com.

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