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Noodles & Company Introduces Naturally Raised Steak to Its Menu With New Spicy Korean Beef Noodles Dish

Company continues food journey and commitment to providing an entire line-up of proteins never given antibiotics or hormones and fed a vegetarian diet

BROOMFIELD, Colo., July 20, 2016 (GLOBE NEWSWIRE) -- [Noodles & Company](#) (Nasdaq:NDLS), serving classic noodle and pasta dishes from its globally inspired World Kitchen, today announced the introduction of its NEW Spicy Korean Beef Noodles, featuring naturally raised steak, never given hormones or antibiotics and fed a vegetarian diet. The Spicy Korean Beef Noodles include a bed of ramen noodles topped with a sweet and spicy Korean-style Gochujang sauce, naturally raised steak, Napa and red cabbage, Asian sprouts and spinach, finished with cucumber, green onions and cilantro. This new dish is now available at all participating Noodles & Company locations nationwide.

Photos accompanying this announcement are available at:

<http://www.globenewswire.com/NewsRoom/AttachmentNg/c4406c14-a22e-4826-8a72-802327800de2>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/5a6db3b3-2946-4c5e-a7d9-fefac4da6bac>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/13d59017-b52f-43f2-8db3-6b6ee9583d1c>

"With our mission 'to always nourish and inspire every team member, guest and community we serve,' we strive to continue introducing new, globally-inspired dishes featuring authentic flavors from around the world that give our adventurous guests something new to love," stated Mark Mears, executive vice president and chief marketing officer at Noodles & Company. "The launch of our new Spicy Korean Beef Noodles also marks the completion of the next chapter of our food journey and furthers our commitment to our **Made. Different.** brand positioning and *REAL* Food platform."

The Spicy Korean Beef Noodles can be made-to-order for those who maintain a vegan lifestyle by customizing to remove the naturally raised steak and by substituting rice noodles or gluten free fusilli noodles for ramen.

To close out its recent *World Tour* summer menu promotion, Noodles & Company is hosting a "World Tour Sweepstakes" where fans can engage with the brand online for a chance to win \$5,000 to create a World Tour experience of their own between now and August 15. To enter, guests are encouraged to enter their email address once a day, everyday, via the Noodles & Company "World Tour" website at www.noodles.com/worldtour for a chance to win. One winner will be selected at random on August 29.

For more information on Noodles & Company or to find a location nearest you to dine in, order online for carryout or group catering, please visit www.noodles.com or www.noodles.com/catering.

About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by *Parents Magazine* as a Top Family Friendly Restaurant, and *Health Magazine* as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers soups, salads, sandwiches and shareables, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 500 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global World Kitchen menu by visiting www.noodles.com.

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