

September 1, 2016

Noodles & Company Invites Guests to Share a Little, Get a Shareable, to Fight Childhood Hunger

Company offers coupon for free shareable with donation of \$2 to No Kid Hungry® throughout the month of September as part of "20 for \$2" program

BROOMFIELD, Colo., Sept. 01, 2016 (GLOBE NEWSWIRE) -- Noodles & Company (NASDAQ:NDLS), serving classic noodle and pasta dishes from around the world, today announced it is teaming up with No Kid Hungry to help end childhood hunger in America. For the entire month of September, Noodles & Company guests will receive a coupon for a FREE shareable item with the donation of \$2 to No Kid Hungry as part of its "20 for \$2" program. A \$2 donation can help provide up to 20 healthy meals to the one in five U.S. children struggling with hunger.

The No Kid Hungry campaign works to shine a national spotlight on the crisis of child hunger in America, creating a powerful movement of individuals committed to bold action. Throughout September, Noodles & Company invites guests to donate \$2 to the cause while dining in-restaurant or ordering online. Those who make a donation will receive a coupon for a FREE shareable to enjoy with family and friends during their next visit (coupon valid through Oct. 5).

"Noodles & Company is proud to expand our existing relationship with No Kid Hungry as we continue our mission to nourish and inspire every team member, guest and community we serve," said Dave Boennighausen, interim Chief Executive Officer of Noodles & Company. "No child should grow up hungry in America. Small steps can make a big difference, and we invite all of our guests to join in the fight to end childhood hunger once and for all."

The "20 for \$2" fundraising campaign comes off the heels of the Company's year-long kid's meal donation program, whereby 5¢ from every Kids Meal purchased within the past year was donated to No Kid Hungry. The effort raised \$100,000 from the more than 2 million kids meals sold since last fall and will help provide up to one million meals for U.S. children in need through No Kid Hungry's programs and partnerships. Noodles & Company presented the \$100,000 check to Diana Hovey, Senior Director of No Kid Hungry at its annual Operators Summit on Aug. 31.

"We are grateful for Noodles & Company's continued commitment in the fight to end childhood hunger," said Hovey. "Ending child hunger is possible, and when people dine out at Noodles, they're making their meal count for kids in need. Even a small donation makes a real difference in the lives of children all over the country."

For more information on Noodles & Company's fight to end childhood hunger with No Kid Hungry please visit: noodles.com/EndHunger.

About Noodles & Company

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by *Parents Magazine* as a Top Family Friendly Restaurant, and *Health Magazine* as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers soups, salads, sandwiches and shareables, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 500 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global World Kitchen menu by visiting www.noodles.com.

Media Contact Erin Murphy Noodles & Company 720-214-1971 press@noodles.com