

May 2, 2016

## Noodles & Company Celebrates Moms, Dads and Grads With Special Gift Card Promotion

## For every \$25 gift card purchased, guests will receive a \$5 Gift Giver Bonus Card online and in restaurants

BROOMFIELD, Colo., May 02, 2016 (GLOBE NEWSWIRE) -- <u>Noodles & Company</u>, serving classic noodle and pasta dishes from around the world, today announced the launch of a gift card promotion to celebrate moms, dads and grads throughout the spring season of giving now through June 30. For each \$25 gift card purchased, guests will receive a \$5 Gift Giver Bonus Card that can be used online at <u>noodles.com</u> or in restaurants.

"As warmer weather ushers in busier schedules and notable celebrations like Mother's Day, Father's Day and graduation season, our guests are seeking the perfect gift to put smiles on the faces of their loved ones — and Noodles & Company wants to help make that happen," said Mark Mears, executive vice president and chief marketing officer of Noodles & Company. "Our 'Moms, Dads and Grads' gift card promotion is our way of saying thanks to those guests who turn to us for their gift giving needs. We want to celebrate you, while you celebrate them!"

Another great way guests can enjoy graduation parties, family get-togethers and other spring celebrations with their loved ones is by ordering Noodles Catering. "NoodlesBar" by Noodles & Company allows guests to order and serve buffet style meals — from main entrees to sides and desserts — for 20 people or more. Additionally, individual A La Carte Catering pans are available to feed smaller groups up to 10 people. Noodles Catering is perfect for a crowd-pleasing, stress free and memorable meal sharing life's special moments with friends and family.

Gift Giver Bonus Cards are eligible to be redeemed through July 2016 and have no cash value. For more information on Noodles & Company or to find a location nearest you, please visit <a href="www.noodles.com/catering">www.noodles.com/catering</a>.

\*Please note, restaurants in Massachusetts and New Hampshire will not be participating in the \$5 Gift Giver Bonus Card promotion.

## **About Noodles & Company**

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by *Parents Magazine* as a Top Family Friendly Restaurant, and *Health Magazine* as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers shareables, soups, salads and sandwiches, too. Catering orders for groups of any size are a phone call away by dialing 844-3NOODLES. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 500 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting <a href="https://www.noodles.com">www.noodles.com</a>.

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