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Noodles & Company Joins with the National Park Foundation to Support the 2016 White House Easter Egg Roll

WASHINGTON, March 24, 2016 (GLOBE NEWSWIRE) -- Noodles & Company (Nasdaq:NDLS), serving classic noodles and pasta dishes from its globally inspired World Kitchen, announced today that it will contribute to the National Park Foundation, the official charity of America's national parks, to support the 2016 White House Easter Egg Roll at President's Park on the South Lawn of the White House.

Honoring the final Easter Egg Roll of the Obama Administration, this year's theme is "Let's Celebrate." The event will feature live music, sport courts, cooking stations, storytelling, Easter egg rolling, and the first-ever White House Fun Run.

In addition, the official White House Easter Eggs, sold by the National Park Foundation to support the annual event which takes place at one of more than 400 national parks across the country, are available at easter.nationalparks.org.

Noodles & Company joins this year's White House Easter Egg Roll as both a programming and catering sponsor. At the Company's on-site activity tent, visitors will get to "use their noodles" to learn more about healthy living with live, ongoing cooking demonstrations, and then how to make a difference within their community with engaging Family Activity Sheets, featuring lessons on community gardening, solar energy, healthy eating, volunteering and more. The Company will also be feeding the event's 800+ staff and volunteers with a unique and differentiated catering service where each item is **Made. Different.** — featuring a buffet style NoodlesBar of globally-inspired entrees and sides that demonstrate its commitment to *Real Food, Real Cooking and Real Flavors*.

"We are thrilled to team up with the National Park Foundation for this year's White House Easter Egg Roll," said Kevin Reddy, Chairman and Chief Executive Officer of Noodles & Company. "By nourishing the bodies of the hard working volunteers that make events like this such a success, and engaging with participating families at our activity station, we're providing the future foodies of the world with the tools they need to live healthy, active lives — and ultimately, inspiring them to help make a difference in ways that will enrich the communities where we live and work."

The White House Easter Egg Roll is a great example of the countless ways there are to #FindYourPark and encourage every kid to experience the great outdoors. Launched in March 2015, Find Your Park/Encuentra Tu Parque is a public awareness and education movement to inspire people from all backgrounds to connect with, celebrate, and support America's national parks and community-based programs. Celebrating the National Park Service Centennial and setting the stage for the Service's next 100 years, #FindYourPark complements the President's Every Kid in a Park initiative and encourages people to discover and share their own unique connections to our nation's natural landscapes, vibrant culture, and rich history.

ABOUT NOODLES & COMPANY

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers shareables, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 490 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting www.noodles.com.

ABOUT THE NATIONAL PARK FOUNDATION

The National Park Foundation is the official charity of America's national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and INSPIRE the next generation of park stewards. Find out more and become a part of the national park community at www.nationalparks.org.

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