

Noodles & Company Files Registration Statement for Initial Public Offering

BROOMFIELD, CO May 23, 2013 – Noodles & Company today announced that it has filed a registration statement on Form S-1 with the Securities and Exchange Commission relating to the proposed initial public offering of its Class A common stock. The number of shares to be sold and the price range for the proposed offering have not yet been determined. Noodles & Company plans to list its common stock on the NASDAQ Global Select Market under the ticker symbol NDLS.

Morgan Stanley & Co. LLC and UBS Securities LLC are acting as lead joint book-running managers for the offering. Jefferies LLC, Merrill Lynch, Pierce, Fenner & Smith Incorporated, Piper Jaffray & Co. and Robert W. Baird & Co. Incorporated are acting as book-running managers.

The offering will be made only by means of a prospectus, copies of which may be obtained from Morgan Stanley & Co. LLC, 180 Varick Street, 2nd Floor, New York, New York 10014, Attention: Prospectus Department (Tel: +1 866 718 1649; e-mail: prospectus@morganstanley.com); or UBS Securities LLC, 299 Park Avenue, New York, New York 10171 (Tel: +1 888 827 7275).

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time that the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

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