

October 11, 2017

Noodles & Company Raises More Than \$450,000 to Fight Childhood Hunger

Fundraising efforts to provide more than 4.5 million meals to kids in need through No Kid Hungry®; portion of proceeds to benefit Houston, Florida and Puerto Rico

BROOMFIELD, Colo., Oct. 11, 2017 (GLOBE NEWSWIRE) -- Noodles & Company (Nasdaq:NDLS), serving classic noodle and pasta dishes from around the world, today announced that its "Share a Little, Get a Shareable" fundraiser benefiting No Kid Hungry® raised more than \$450,000 during September. In the company's second consecutive year supporting No Kid Hungry® since 2016, Noodles has collectively donated nearly \$1 million and 9 million meals to support children in need.

Using a portion of funds raised at Noodles & Company through the company's month-long fundraiser as well as from the efforts of other No Kid Hungry® partners, No Kid Hungry® has been able to respond to the immediate needs of children and families whose lives were impacted by Hurricanes Harvey, Irma and Maria. No Kid Hungry® is donating relief and recovery funds to nonprofit and school partners throughout the greater communities of Houston, Florida and Puerto Rico.

"Our mission is to nourish and inspire every team member, guest and community in which we serve. With one in six kids struggling with hunger in our country today, we are proud to work alongside our guests to support No Kid Hungry® and work toward a future where no child struggles with hunger," said Dave Boennighausen, chief executive officer of Noodles & Company. "The collective impact of our guests' contributions is enormous. Through their generosity and our team members' hard work, we are able to supply communities in need with more than 4.5 million meals this year."

"We are so incredibly grateful to partner with brands like Noodles & Company," said Diana Hovey, senior vice president of Share Our Strength's Dine Out for No Kid Hungry campaign. "I want to thank the entire team at Noodles & Company for their commitment to No Kid Hungry®. The money they have raised enables us to get healthy food and critical nutrition to children in need across the country."

Throughout September, Noodles & Company invited guests to donate \$2 to No Kid Hungry® in exchange for a coupon for a free shareable item to enjoy with their family and friends on their next visit. Every \$2 donation helped supply 20 meals to kids in need.

For more information about Noodles & Company and No Kid Hungry, please visit noodles.com/endhunger.

About Noodles & Company

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized previously by Parents magazine as a Top Family Friendly Restaurant and by Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers soups, salads and shareables. Noodles & Company makes everything fresh to order, just as you like it, using quality ingredients. Servers deliver dishes to the table, allowing guests to sit and relax or grab a quick bite. With more than 400 locations nationwide, from California to Connecticut, guests can find a location near them and tour the global menu by visiting www.noodles.com.

About No Kid Hungry

No child should go hungry in America, but 1 in 6 kids will face hunger this year. Using proven, practical solutions, No Kid Hungry is ending childhood hunger today by ensuring that kids start the day with a nutritious breakfast, eat healthy summer meals, and families learn the skills they need to shop and cook on a budget. When we all work together, we can make sure kids get the healthy food they need. No Kid Hungry is a campaign of national anti-hunger organization Share Our Strength. Join us at NoKidHungry.org.