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Noodles & Company Helps Provide More Than 5 Million Meals to Children in Need

Together with guests, Company raises more than half a million dollars for No Kid Hungry® in inaugural year of partnership

BROOMFIELD, Colo., Oct. 04, 2016 (GLOBE NEWSWIRE) -- <u>Noodles & Company</u> (NASDAQ:NDLS), serving classic noodle and pasta dishes from around the world, today announced its September "20 for \$2" program raised more than \$420,000 for No Kid Hungry®. The month-long campaign rounds out the Company's inaugural year of partnership with the leading non-profit, which also included a \$100,000 donation in August as part of the brand's Kids Meal launch program.

Throughout the entire month of September, Noodles & Company guests were encouraged to donate \$2 to No Kid Hungry, and its mission to end childhood hunger in America. A \$2 donation helps connect up to 20 healthy meals to the nearly one in five U.S. children struggling with hunger. As a result, Noodles & Company, along with its guests, have helped to provide a total of more than 5 million meals to children in need.

"All of us at Noodles & Company are extremely proud of what we were collectively able to raise and subsequently donate to No Kid Hungry this year," said Dave Boennighausen, interim Chief Executive Officer of Noodles & Company. "We were truly blown away and owe an immense thank you to our amazing guests, who showed through their generosity that childhood hunger is as important to them as it is to us."

"We are so thankful for Noodles & Company's support and hard work throughout this 2016 campaign," said Diana Hovey, Senior Director at No Kid Hungry. "They were whole-heartedly committed to this campaign, and their incredible donation will help provide more than 5 million meals to children who need them most, allowing us to take another step toward our goal of ending childhood hunger in America."

Noodles & Company's total fundraising commitment is the result of more than \$420,000 raised in-restaurant through the "20 for \$2" guest donation program in September and \$100,000 raised during 2015's year-long kid's meal donation program, whereby 5¢ from every Kids Meal purchased was set aside to be donated to No Kid Hungry.

For more information on Noodles & Company and No Kid Hungry, please visit: noodles.com/EndHunger.

About Noodles & Company

Noodles & Company is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by *Parents Magazine* as a Top Family Friendly Restaurant, and *Health Magazine* as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers shareables, soups and salads, too. Everything is made fresh to order, just as you like it, using quality ingredients free of artificial colors, flavors, preservatives and sweeteners. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 500 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting <u>www.noodles.com</u>.

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