



April 11, 2016

Noodles & Company Helps Guests De-Stress With Tax Day Promotions

Little "deductibles" enjoy a free Kids Meal on Tax Day; Company also offering online ordering deal and travel sweepstakes

BROOMFIELD, Colo., April 11, 2016 (GLOBE NEWSWIRE) -- [Noodles & Company](#), serving classic noodle and pasta dishes from around the world, today announced two promotions to help guests de-stress after completing their taxes. On Tax Day, Monday, April 18, guests who bring in their "little deductible" to a participating Noodles & Company location will receive a FREE Kids Meal with the purchase of any regular entrée.

For those filing digitally this year, the Company is also offering an online promotion that gives guests \$4 off any \$10 purchase placed through order.noodles.com using the code TAXDAY at checkout. The "file online, order online" week-long promotion will run from April 11 — 18.

"The team at Noodles & Company understands that tax season can be an especially stressful time for everyone, which is why we wanted to offer our guests not one, but two great offers this month," said Mark Mears, executive vice president and chief marketing officer at Noodles & Company. "We may not be able to offer any special tax breaks this year, but we can provide *REAL* Food, *REAL* Cooking and *REAL* Flavors that just might make Tax Day a little more bearable — and delicious."

In addition to its tax-related promotions, Noodles & Company is also hosting an online sweepstakes whereby guests can win a trip to an Orlando theme park in celebration of the Company's *Asian Exploration* menu promotion, now through April 30. To enter, guests need only sign up for the Company's [EClub](#), update their EClub profile or forward an EClub email to a friend. One grand prize winner will win a trip for four to Orlando, including airfare, hotel accommodations and tickets to one of country's largest theme parks, where they can embark on their own *Asian Exploration* before enjoying a free dinner at a nearby Noodles & Company restaurant. Five second-prize winners will receive a \$100 Noodles & Company gift card.

For more information on Noodles & Company, its Tax Day promotions or *Asian Exploration* sweepstakes, please visit www.noodles.com or check us out on [Facebook](#) and [Twitter](#).

**Please note, restaurants in Missouri and on Long Island, N.Y., will not be participating in the \$4 off \$10 Online Orders promotion.*

About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers shareables, soups, salads and sandwiches, too. Catering orders for groups of any size are a phone call away by dialing 844-3NOODLES. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 490 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting www.noodles.com.

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