



February 24, 2016

## Noodles & Company Invites Guests to "Leap the Line" on Leap Day, February 29

BROOMFIELD, Colo., Feb. 24, 2016 (GLOBE NEWSWIRE) -- [Noodles & Company](#), (Nasdaq:NDLS) serving classic noodle and pasta dishes from around the world, today announced it will celebrate Leap Day by offering guests the opportunity to "Leap the Line" when placing an online order on Monday, February 29. Guests who order online at [order.noodles.com](http://order.noodles.com) will save \$4 off any \$10 purchase by entering the code LEAPTHELINE at checkout.

"Since Leap Day only happens once every four years, we wanted to offer our guests special savings - plus an opportunity to 'leap the line' as our way of saying thank you for being loyal guests at Noodles & Company," said Mark Mears, Executive Vice President and Chief Marketing Officer at Noodles & Company. "Our online ordering system was the perfect choice for executing this promotion as it not only provides an added convenience for our guests by allowing account users to save their favorite order, customized exactly as they like it, it also allows them to pay online so they can simply stop in to pick it up — quick and easy."

Noodles & Company also recently announced it is inviting guests to explore the culinary traditions of Asia and experience the flavors of Korea, Thailand, Japan and China by highlighting dishes from its Asian menu category. The company recently introduced its newest menu item: **Korean BBQ Meatballs**. Meatballs, made with naturally-raised chicken and beef, are tossed with Gochujang sauce — a sweet, spicy Korean condiment made from red chili, glutinous rice, fermented soybeans and salt, and is being hailed by food trend experts across the globe as the next Sriracha. Noodles & Company is the **first national chain to feature Gochujang** — the next must-have flavor — on its menu.

For more information on online ordering and Noodles & Company, please visit [www.noodles.com](http://www.noodles.com) or check us out on [Facebook](#) and [Twitter](#).

### About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a World Kitchen. Recognized by Parents Magazine as a Top Family Friendly Restaurant, and Health Magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers appetizers, soups, salads and sandwiches, too. Catering orders for groups of any size are a phone call away by dialing 844-3NOODLES. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 480 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting [www.noodles.com](http://www.noodles.com).

### Media Contact

Erin Murphy  
[press@noodles.com](mailto:press@noodles.com)